



Jewish  
Business  
Leaders  
OMA

# SPONSORSHIP BENEFITS



BENEFITS	PLATINUM \$3,000	HALL OF FAME \$1,500	GOLD MEETING \$1,000 (per meeting)
<b>JBL MEMBERSHIP / GUEST PASS</b> JBL Membership is valid for 1 year and allows you to attend all quarterly breakfast meetings. A JBL guest pass is valid for one meeting only.	★ Six (6) individual JBL memberships	★ Six (6) <b>guest passes</b> to breakfast meeting	★ Four (4) <b>guest passes</b> to breakfast meeting
<b>NETWORKING</b> Connect with Jewish business leaders, potential corporate discount opportunities	★	★	★
<b>BRAND RECOGNITION</b> during JBL meetings or Hall of Fame <i>Average 100 attendees</i>	★ • Company logo prominently displayed prior to and after meeting presentations • Verbally recognized during JBL meetings	★ Verbally recognized during HOF event	★ Marketing materials placement
<b>JEWISH PRESS ADVERTISEMENT</b> <i>Distribution: 3,600 weekly</i>	★ Quarterly (4) ads	★ One (1) Ad	
<b>EMAIL COMMUNICATIONS</b> Company logo displayed on event email communications <i>Distribution: 5,000 month</i>	★	★	★
<b>WEBSITE</b> Company logo will on JFO website with a link to company's website <i>Traffic: 6,200 views</i>	★	★	
<b>SOCIAL MEDIA</b> Recognition on JFO social media through posts, photos and events <i>Following: 1,094</i>	★	★	

## PARTNER WITH JBL AND THE JEWISH FEDERATION OF OMAHA



**8,800**  
individuals in Omaha



**68%**  
of adults in Jewish households have a 4-year college degree



**39%**  
higher Omaha Jewish household median income vs the U.S. average



**81%**  
of Jewish households donate to charities

To learn more about sponsorship please contact:

**Jay Katelman,**  
Community Development Leader  
402-334-6461  
jkatelman@jewishomaha.org

## THANK YOU JBL SPONSORS!



Baer Foundation  
Alex Epstein  
Harley Schrager





Jewish  
Business  
Leaders

OMA

**Jewish Business Leaders of Omaha** brings together the Jewish business community to showcase the entrepreneurs, founders, and change-makers in our community while creating opportunity to connect, teach and leverage each relationship.

Your involvement will give you opportunities to network and create valuable connections to help grow your organization. The Omaha community has a long history of successful Jewish business leaders. Be part of JBL and help us continue this legacy. *Generation to generation, L'dor V'dor.*

**Membership Fee: \$100** (Receive 3 events)

### Benefits:

- Bagels & Business speaker events featuring local business leaders
- JBL Hall of Fame Inductee event
- Connect with successful Jewish business leaders
- Learn business trend insights
- Potential corporate discounts through JBL network
- Custom Name Tag



## 2024 EVENTS

**AUG.  
16**

**Bagels & Business**  
7:30-9:00 A.M.

FEATURED SPEAKER

**Andy Ruback**

JCC / Shirley & Leonard Goldstein Community  
Engagement Room / Staenberg Kooper Fellman  
Campus - 333 S. 132nd Street

Event Sponsors: Alex Epstein, Flood Communications  
Platinum Sponsors: Bridges Trust, OMNE,  
Valmont, Jet Linx

**NOV.  
22**

**Bagels & Business**  
7:30-9:00 A.M.

FEATURED SPEAKER

**John Lehr & Arnold Jaffe**

JCC / Shirley & Leonard Goldstein Community  
Engagement Room / Staenberg Kooper Fellman  
Campus - 333 S. 132nd Street

Event Sponsor: Alex Epstein  
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**For more information about JBL please contact:**

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