PARTNERSHIP OPPORTUNITIES

Enhance your visibility by teaming up with the Jewish Federation of Omaha
Fighting Anti-Semitism & Prejudice

Educating Our Community

Funding Scholarships

Securing the Future of Jewish Omaha

Caring for Our Seniors & Those in Great Need

Family Centered Programming
For 113 years, the Jewish Federation of Omaha has proudly cared for families, children, elderly and those at risk. It all began as a dream and vision of Omaha’s Jewish founders and strives to meet the diverse needs of our community today!

We are a registered 501(c)(3) non-profit social service organization.

MISSION

To build and sustain a strong and vibrant Omaha Jewish community and to support Jews in Israel and around the world.

BOARD OF DIRECTORS

JEWSIH FEDERATION OF OMAHA

Bruce Friedlander President
Toba Cohen-Dunning
Eric Dunning
Mike Siegel
Jason Epstein
Bruce Goldberg
Jim Fried
Richard Heyman
Dana Kaufman
Scott Meyerson
Jon Meyers
Jay Noddle
Mike Norton
Carl Riekes

PAST PRESIDENTS

Jay Noddle
Jody Malashock
Bob Lepp
Norn Sheldon
Zoe Riekes
Steve Petlor
Forrest Krutter
Howard Kooper
Tom Fellman
Jerry Slusky
Donald Yale
Jay Lerner

JEWSIH FEDERATION OF OMAHA FOUNDATION

Bob Belgrade
Steven Bloch
Paul Epstein
Michael M. Erman
Ted Friedland
Bruce Friedlander, Ex-officio
David Gilinsky
Donald Goldstein
Gloria Kaslow
Howard Kooper
Jody Malashock
Murray H. Newman

Steve Nogg
Marty Ricks
Carl Riekes
Andrew Robinson
Harley D. Schrager
Jeffrey Schrager
Ted M. Seldin, Emeritus
Mike Siegel, Ex-officio
Norman Veitzer
• We are a community-wide **SOCIAL SERVICE ORGANIZATION**

• **8,800 JEWISH PEOPLE** in the greater Omaha area

• **OVER 1,800 PEOPLE** visit our campus daily

• **7,800 JCC Members** of all faiths

• Heavy focus on FAMILIES WITH KIDS

• 80% of JCC members live WITHIN 5 MILE RADIUS of our campus

• Zip codes 68154, 68114, 68164, 68144, 68124 and 68116 represent some of Omaha’s most **AFFLUENT NEIGHBORHOODS = SIGNIFICANT PURCHASING POWER**
JEWSH COMMUNITY CENTER
A central meeting place where a variety of cultural, recreational, educational and physical fitness activities are available in a safe and nurturing family-oriented environment
-NAEYC accredited Pennie Z. Davis Child Development Center

JEWSH SOCIAL SERVICES
- The Rose Blumkin Jewish Home - Award winning long-term care and rehab facility
- Jewish Family Service - Food pantry, counseling services to general Omaha community, need based financial assistance
- Jewish Senior Outreach - Meals on Wheels, transportation services, social work, activities and clubs

ANTI-DEFAMATION LEAGUE
Protects, investigates and educates the greater Omaha community on social issues, public policies. Fights bias and anti-Semitism.

INSTITUTE FOR HOLOCAUST EDUCATION
Provides educational resources, workshops, survivor testimony and integrated arts programming to students, educators and the public. The IHE also lends support to Holocaust survivors in our community.

96 year old weekly newspaper delivered to 2,000 homes in Omaha and throughout the U.S.
Over 1,800 people visit our campus daily.
Enhance your visibility and reputation by partnering with the Jewish Federation of Omaha

The Jewish Federation of Omaha is the heart of the Omaha Jewish community. With your sponsorship, you will effectively target and connect with a broad range of Omaha residents, both Jewish and non-Jewish. From young adult entrepreneurs and established business professionals to families and community leaders, we provide the ideal audience for businesses seeking to reach diverse and influential individuals.

Omaha Jewish Community Snapshot

- **8,800** individuals in Omaha
- **39%** higher Omaha Jewish household median income vs the U.S. average
- **68%** of adults in Jewish households have a 4-year college degree
- **81%** of Jewish households donate to charities

**CONCLUSION**

With a strong network of members and donors from affluent surrounding neighborhoods who have demonstrated a substantial commitment to philanthropy, our community is a desirable population with discretionary income to spend.
### OPPORTUNITIES FOR EXPOSURE AND SUPPORT

<table>
<thead>
<tr>
<th>EVENTS &amp; PROGRAMS</th>
<th>DESCRIPTION</th>
<th>ESTIMATED TOTAL ATTENDANCE</th>
</tr>
</thead>
</table>
| **YOUTH RECREATIONAL PROGRAMS**  
Basketball Tournaments and Swim Meets | Each year we host several basketball tournaments and swim meets that are open to teams from the Omaha Metro area. | 5,000 |
| **CULTURAL ARTS & DANCE** | Cultural Arts and Dance programming offers 11 year round performances in our 350 seat theater. | 3,000 |
| **BACKYARD CONCERT SERIES** | The Backyard Concert Series is free and open to the community. This summer annual event occurs on Sunday evenings for 3 to 4 consecutive weeks and features a different local band each week. | 1,000 |
| **JEWISH FILM FESTIVAL** | The Jewish Film Festival occurs in the fall and features five Jewish films. | 1,000 |
| **JEWISH HOLIDAY CELEBRATIONS**  
Hanukkah, Yom Ha'Atzmaut (Israel's Independence Day) | Jewish Holiday celebrations are open to the community for all ages. These events offer holiday festivities with food, games, bounce house(s), crafts and prizes. | 750 |
| **SPEAKER / AUTHOR EVENTS** | Speaker / Author events consists of a wide ranges of topics for adults. The events are held throughout the year and located at various locations. (JFO Campus, UNO, Synagogues, clubhouses) | 500 |
| **ANNUAL CAMPAIGN EVENTS**  
Major Donor Event(s) and Community Event | Events for the Annual Campaign engage and bring together the community. Each year we raise over 3 million dollars. These donations are vital in furthering our mission by providing vital programs and services. | 500 |
| **JEWISH FEDERATION OF OMAHA ANNUAL MEETING** | The Jewish Federation of Omaha Annual Meeting occurs the first week of June. This meeting inducts the incoming JFO board of directors and honors community volunteers for their dedication and service. | 250 |
Brand recognition in four issues of *The Jewish Press*
Distribution: 3,600 Weekly Circulation.

Acknowledgement in the quarterly JCC Centerpiece Newsletter
Distribution: 2,500

Acknowledgement in the bi-weekly Jewish Omaha E-news
Distribution: 1,800

Brand recognition on the JFO website

Acknowledgement on Social Media
SPONSORSHIP LEVELS & BENEFITS

**DIAMOND**  
$25,000

Name and partnership level recognition with all featured events and programs

Mass Media Package
Acknowledgement in the following:
- The Jewish Press
- JFO website
- JCC Centerpiece Newsletter
- Jewish Omaha E-news
- JFO Social Media networks

Opportunity for on-site active marketing

Your choice of two facility rentals:
- Meeting Room(s)
- Recreational Facilities (gymnasium, pools, fields)
- Theater

12 month JCC memberships for five individuals

**PLATINUM**  
$15,000

Name and partnership level recognition with all featured events and programs

Mass Media Package
Acknowledgement in the following:
- The Jewish Press
- JFO website
- JCC Centerpiece Newsletter
- Jewish Omaha E-news
- JFO Social Media networks

**GOLD**  
$5,000

Name and partnership level recognition with ALL featured events and programs

**SILVER**  
$2,500

Name and partnership level recognition with your choice of 3 events and programs
As a Corporate Partner of the Jewish Federation of Omaha, your **brand** is directly linked to an organization with a proven track record and reputation in our community— one of giving and giving back.
We thank you for considering a partnership with The Jewish Federation of Omaha.